

March 5, 2010

Dear Friend of the Bohannon Group:

The Bohannon Group Foundation of Northwestern Mutual Financial Network is excited to announce its **7th Annual Charity Golf Tournament**. Each year, the Bohannon Group partners with local sponsors & brings golfers of all skill levels together for the love of the game & the benefit of the Children's Cancer Research Fund ([www.childrenscancer.org](http://www.childrenscancer.org)). Some of last year's grand prize giveaways included a Harley Davidson, and group trip to a mansion at the Pinehurst golf course in North Carolina... This is one tournament you won't want to miss!

The tournament will take place on Monday, August 2nd, 2010 at the Mendakota Country Club. It will be followed by a dinner & silent auction program, complete with raffles & awards. This is a *tremendous* opportunity to showcase your business & network, while contributing to a great cause. The following are the ways in which you are invited to get involved:

- Sponsor a hole in the tournament—Extensive promotion of your company is provided, as well as a designated area for your representatives to greet the golfers.
- Showcase an item by donating it for the live or silent auction. A large number of people will be in attendance, noting the donors.
- Join us at the Dinner Program--The cost is \$75, which includes your meal & contributes to the cause. \*Note: Depending on your sponsorship level, dinner may already be included.

**Secure your sponsorship today by providing some info below & sending it along with your payment to the address listed\*** With your support, we hope to raise over \$50,000, again, this year! Please feel free to call or email with questions. I can be reached most easily by cell: 651.500.5678 or email: [Info@BohannonGroupFoundation.org](mailto:Info@BohannonGroupFoundation.org).

We look forward to partnering with you in this terrific event!

Sincerely,

Hailley Leverty  
Bohannon Group Foundation Events  
[www.BohannonGroupFoundation.org](http://www.BohannonGroupFoundation.org)  
[Info@BohannonGroupFoundation.org](mailto:Info@BohannonGroupFoundation.org)  
651.500.5678

\*Please send all auction items, payments & contracts to:  
**Northwestern Mutual Financial Network Attn: Hailley Leverty**  
816 Dominion Drive, Suite 200  
Hudson, WI 54016

The Bohannon Group Foundation is pleased to present its

## 7th Annual Charity Golf Tournament

August 2, 2010 Golf: Approx. 12:00; Dinner Program: Approx. 5:30

Please "x" your desired level of Tournament Sponsorship for the benefit of the Children's Cancer Research Fund.

Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_ E mail: \_\_\_\_\_

Your Company Name as it should appear in Programs: \_\_\_\_\_

I will include a Check: \_\_\_\_\_, or I will make a Credit Card payment online (see instructions below) \_\_\_\_\_

### PLATINUM SPONSORSHIP: The Bohannon Group Foundation

#### \_\_\_ GOLD SPONSORSHIP....\$3000

Includes a tax-deductible donation &:

- 1 Foursome round of golf (includes greens fees, lunch, t-shirt & cart)
- Assigned Hole Sponsorship: Signage, tables, chairs & umbrella for representatives
- Exclusive-to-the-Industry Sponsorship
- Table tent & Dinner program recognition
- 4 Dinner Program Seats
- A link on our Bohannon Group Foundation website for 1 year, following the tournament

#### \_\_\_ SILVER SPONSORSHIP.... \$2000

Includes a tax-deductible donation &:

- Assigned Hole Sponsorship: Signage, tables, chairs & umbrella for representatives
- Table tent & Dinner program recognition
- 2 Dinner Program Seats
- 2 lunches
- A link on our Bohannon Group Foundation website for 1 year, following the tournament

#### \_\_\_ BRONZE SPONSORSHIP.... \$1000

Includes a tax-deductible donation &:

- Assigned Hole Sponsorship: Signage, tables, chairs & umbrella for representatives
- Table tent & Dinner program recognition
- 2 lunches

#### \_\_\_ LUNCH SPONSOR...\$3000

\* Treated as a Gold Sponsorship, with signage on lunch patio instead of a hole

#### \_\_\_ PUTTING GREEN, DRIVING RANGE OR BEVERAGE CART SPONSOR...\$350

\*Includes Signage at the PG/DR/BC, table tent recognition at dinner & a tax-deductible donation

#### \_\_\_ DINNER SPONSOR...\$9000 (may be shared in

increments of \$3000)\*Treated as a Gold Sponsorship, with signage at the dinner reception instead of a hole

#### \_\_\_ DONATE AN AUCTION ITEM

Item & Approx. Value: \_\_\_\_\_

# Thank You for your Support!

**Sponsorship Deadline:** 7.1.2010. Please mail or email 1. this form, 2. a check written out to "The Bohannon Group Foundation" & 3. any silent auction items to the below address. Upon receipt, we will contact you to discuss your sponsorship options in further detail (golf, hole preference, meals, etc.)

*NMFN Attn: Hailley Leverty  
816 Dominion Drive, Suite 200  
Hudson, WI 54016.*

\***Credit Card payments** accepted *online* at [www.BohannonGroupFoundation.org](http://www.BohannonGroupFoundation.org); Simply click the top-right "Donate Now" button.

Questions or Auction Item Pick-Up? Please contact Hailley Leverty at 651.500.5678 or E mail: [Info@BohannonGroupFoundation.com](mailto:Info@BohannonGroupFoundation.com)